

Sponsorship Opportunities

Dear Community,

United Way of West Central Mississippi is pleased to invite you to become a sponsor of **Supper on the 'Sip**, scheduled for **Thursday, October 8, 2026**, on the historic Old Mississippi River Bridge.

Supper on the 'Sip gives your company the opportunity to be part of one of our region's most memorable experiences while demonstrating a meaningful investment in local families. Your sponsorship will place your brand before approximately 800 guests on the bridge and to the thousands of locals in the surrounding area. Your sponsorship also will help United Way of West Central Mississippi advance youth opportunity, lifelong literacy, financial security, and community resiliency throughout West Central Mississippi.

This signature event brings together local restaurants, businesses, community leaders, and supporters for an unforgettable evening overlooking the Mississippi River. Most importantly, **100% of ticket proceeds will support United Way of West Central Mississippi programs and initiatives across our service area**, helping strengthen families and build a thriving community.

Major sponsorship opportunities are limited to provide greater visibility and exclusivity.

In addition to our corporate sponsorship tiers, exclusive event opportunities are available for entertainment, Restaurant Row, serving lines, volunteers, the photo experience, tickets, and transportation. These opportunities may be added to a corporate sponsorship or selected individually.

To receive all applicable sponsorship benefits and recognition, please return your commitment by **August 21, 2026**. Your logo banner shall be in hand before October 1, 2026. You will provide this banner, and we will place it along the bridge.

We hope you will join us in creating an unforgettable evening with a lasting impact. Your partnership will help ensure that United Way of West Central Mississippi can continue connecting resources, supporting effective programs, and creating meaningful opportunities for individuals and families throughout our region. Thank you for considering this investment in our community. Please contact Alyssa or Ruby at 601-636-1733 or alyssa@unitedwayvicksburg.org or ruby@unitedwayvicksburg.org with any questions.

Sponsorship Opportunities

Presenting Sponsor — \$10,000

“One unforgettable evening. One company leading the way.”

Limited to one sponsor.

Benefits include:

- Exclusive naming recognition as “Supper on the 'Sip presented by Company Name”
- Premier logo placement on all event materials, advertising, signage, event shirts, website, and social media (such as ticket page)
- Company representative invited to welcome guests
- Premium signage at the entrance and throughout the event
- Recognition in all press releases and media interviews
- Dedicated social media spotlight and company impact feature
- Opportunity to provide a branded gift to every guest
- Reserved premium seating
- First opportunity to renew for the following year
- Post-event impact report and recognition presentation
- 15 complimentary event tickets & event t-shirts

Bridge Builder Sponsor — \$5,000

“Bringing people together to build a stronger community.”

Benefits include:

- Prominent logo placement on event signage, shirts, website, and promotional materials
- Recognition in press releases and event-related publicity
- Dedicated sponsor spotlight on social media
- Branded signage at a high-traffic event location
- Opportunity to provide a branded item in the guest experience
- Reserved seating area
- Post-event impact report
- 10 complimentary event tickets

Sponsorship Opportunities

Riverfront Sponsor — \$4,000

“Creating an experience that makes an impact.”

Benefits include:

- Logo placement on event signage, shirts, website, and selected promotional materials
- Branded signage in a designated event area
- Recognition through social media platforms
- Recognition during the event
- Inclusion in the post-event sponsor thank-you campaign (such as thank you on social media, newsletters, etc.)
- 8 complimentary event tickets

Sunset Sponsor — \$3,000

“Investing in stronger families and a thriving community.”

Benefits include:

- Logo placement on event signage, shirts, website, and sponsor materials
- Social media recognition
- Recognition during the event on signage
- Inclusion in the post-event sponsor thank-you campaign
- 6 complimentary event tickets

Table Experience Sponsor — \$2,000

“Helping set the table for lasting change.”

Benefits include:

- Company logo displayed on guest tables or restaurant tents
- Logo placement on the event website
- Social media recognition
- 4 complimentary event tickets

Sponsorship Opportunities

Friend of the 'Sip — \$1,000

“Every investment helps move our community forward.”

Benefits include:

- Company name displayed on event signage and website
- Recognition in a group sponsor post on social media
- Inclusion in the post-event sponsor thank-you campaign
- 2 complimentary event tickets

Exclusive Sponsorship Opportunities

These can be added on to your corporate sponsorship or individually. Please circle which opportunity you would like:

Opportunity	Amount	Featured Recognition
Entertainment Sponsor	\$500	Branding near the entertainment
Blue Serving Line Sponsor	\$250	Exclusive branding along the Blue Group line
Orange Serving Line Sponsor	\$250	Exclusive branding along the Orange Group line
Volunteer Sponsor	\$250	Branding at volunteer check-in and on volunteer materials
Photo Experience Sponsor	\$250	Logo displayed at the event's primary photo opportunity
Ticket Sponsor	\$500	Logo displayed on digital tickets and guest communications
Transportation Sponsor	\$500	Branding associated with shuttle or transportation services

Sponsorship Commitment Form

Company/Organization: _____

Contact Name: _____

Mailing Address: _____

City/State/ZIP: _____

Phone: _____

Email: _____

Corporate Sponsorship

Please select one:

☐ **Presenting Sponsor — \$10,000**

One unforgettable evening. One company leading the way.

*Limited to one sponsor.

☐ **Bridge Builder Sponsor — \$5,000**

Bringing people together to build a stronger community.

Riverfront Sponsor — \$4,000

Creating an experience that makes an impact.

☐ **Sunset Sponsor — \$3,000**

Investing in stronger families and a thriving community.

☐ **Table Experience Sponsor — \$2,000**

Helping set the table for lasting change.

☐ **Friend of the 'Sip — \$1,000**

Every investment helps move our community forward.

Exclusive Sponsorship Opportunities

These may be selected individually or added to a corporate sponsorship:

☐ Entertainment Sponsor — **\$500**

☐ Ticket Sponsor — **\$500**

☐ Transportation Sponsor — **\$500**

☐ Blue Serving Sponsor — **\$250**

☐ Orange Serving Sponsor — **\$250**

☐ Volunteer Sponsor — **\$250**

☐ Photo Experience Sponsor — **\$250**

Total Sponsorship Commitment: \$ _____

Authorized Signature: _____

Date: _____

Please return this form by **August 21, 2026**, along with your company's high-resolution logo for materials and sponsorship payment to: alyssa@unitedwayvicksburg.org

United Way of West Central MS

920 South Street, Vicksburg, MS 39180