

**United
Way**



**United Way of
West Central Mississippi**

www.unitedwayvicksburg.org

601.636.1733



WHO ARE WE?

We have been in the community since 1953. We are chartered by the state of Mississippi as a 501c3 nonprofit charitable organization. United Way exists to meet the needs of this community by focusing on improving lives in our community by supporting programs in one of four target areas.

- Education
- Financial Stability
- Health
- Support Services

6000

BOOKS

given to area children

16,000

LOCAL RESIDENTS

impacted just in the last
year alone

20,000

HOT MEALS

delivered to homebound
seniors during the
COVID-19 pandemic

Who we serve

Our service area includes Claiborne, Issaquena, Sharkey, Warren, Yazoo counties and Madison Parish, Louisiana

**DID YOU
KNOW?**

More than 99 cents of every dollar donated to United Way of West Central Mississippi stays in the West Central Mississippi service area.

TARGET ISSUES

EDUCATION

Help children and youth achieve their full potential

- Kindergarten Readiness
- Grade Appropriate Reading Levels
- Graduation Rate



FINANCIAL STABILITY

Promote independence for families and individuals.

- Financial Literacy
- Job Training and Readiness
- Affordable Housing
- Emergency Assistance for Rent/Utilities



HEALTH

Educate individuals on the importance of good health while bringing awareness to basic health services

- Access to Healthcare
- Prevention, Management and Treatment



SUPPORT SERVICES

Support individuals and families with the most basic needs of food, shelter and safety

- Disaster Preparedness/Relief
- Shelter for Women and Children Experiencing Domestic Violence
- Homeless Prevention Services



EDUCATION



UNITED WAY OF WEST CENTRAL MISSISSIPPI

works to improve the lives of our children by investing in their growth and care at every stage in life.

HOW WE HELP

- Provide a free book along with a bath thermometer and resource manual to approximately **600** all newborn children each year.
- Coordinate Day of Action, reaching over **500** children and focuses on promoting healthy living and literacy.
- Each year, every third grade student receives **four FREE** books from the United Way.
- We participate in the Make A Promise Coalition Trunk or Treat and hand out a book to every child. This past year handing out over **775** books
- United Way led the way for our community to become a certified Excel by 5 and Campaign for Grade level Reading Community. These statewide organizations help prepare **every** child to enter school ready to learn, while increasing the number of children reading proficiently.
- United Way & Vicksburg Warren School District kicked off MS Reads One Book in 2020. **Every** student in grades 2 - 5 received a **FREE** book.
- Purchased a curriculum, trained teachers and provided pre and post tests for students. Each year over **81%** of the CMPS students experienced no summer loss in literacy.



SUPPORT SERVICES



DISASTER RELIEF

Whether serving as a fiscal agent, raising funds, or meeting basic needs, United Way of West Central Mississippi continues to be there for our service area during times of crisis.

HOW WE HELP

FLOOD/TORNADO RELIEF

In 2019/2020, Warren County Long Term Recovery, UMCOR and United Way raised and dispersed **\$327,775.87** in disaster relief funds.

COVID-19

United Way raised and dispersed **\$142,296** in COVID Relief Funds.

United Way distributed the following PPEs throughout our service area to local non-profits, churches, schools and early education centers:

- **Thousands** of masks
- **Hundreds** of disinfectant sprays
- **Hundreds** of thermometers
- **30 pallets** of hand sanitizer

FOOD INSECURITY

In 2019/2020 United Way and our partners assisted and distributed the following:

- **3250** snack bags to children
- **10,000** red beans and rice meals to families
- Distributed **17,700** hot meals to elderly & disabled
- Distributed **\$5000** in grocery gift cards



HEALTH



UNITED WAY OF WEST CENTRAL MISSISSIPPI

works to educate individuals and families on the importance of good health and bring awareness to basic health services.

HOW WE HELP

COMMUNITY-WIDE BABY SHOWER

In 2019, **52** parents attended the Community Wide Baby Shower with **98%** enrolling in a parenting class and/or connecting with an OBGYN or Pediatrician for the first time.

DIAPER DRIVE

1 in 3 families can not afford to diaper their children. That information led to a diaper drive in 2020, resulting in over **12,500** diapers and over 80 packs of wipes collected and distributed to local parenting classes.

AFFORDABLE PRESCRIPTIONS

United Way partners with FamilyWize Community Service to improve people's health by making prescription medications more affordable.



FINANCIAL STABILITY



UNITED WAY OF WEST CENTRAL MISSISSIPPI

works to promote independence for families and individuals.

HOW WE HELP

AFFORDABLE CHILDCARE

Through funding, United Way is able to assist in the costs of after school childcare so parents are able to work.

JOB SKILL TRAINING

By providing resources to our partners and providing intern opportunities, United Way supports training for individuals to become more marketable and better equipped for the job market.

EFSP

Through the Emergency Food and Shelter program, United Way was able to bring **\$54,816** to help individuals in Warren County with economic emergencies by providing temporary financial assistance.



PARTNER AGENCY SUPPORT



UNITED WAY OF WEST CENTRAL MISSISSIPPI

works tirelessly to provide for our partner agencies and assist them in filling the gaps in our community.

HOW WE HELP

- 2020/2021 United Way provided an additional **\$45,206** COVID Relief Funds to Partner Agencies who applied.
- Provided **FREE** PPP supplies to Partner Agencies
- 2019/2020 provided local non profits with **\$35,000** in Community Investment Grant Funding.
- 2019/2020 Partner Agency Program Funding provided by United Way was **\$528,364**.
- Fundraisers like Power of the Purse and Supper on the Sip are implemented by United Way staff, to raise funds for our Partner Agencies.
- Provide Partner Agencies board meeting space, office space for counseling and storage space, all **FREE OF CHARGE**.
- Coordinate Day of Caring as a means to put volunteers together with our Partner Agencies as a way to make improvements or repairs to their facilities.



The recommended Administrative and Fundraising percentage for a non-profit is 25%. United Way of West Central Mississippi sits at 20.6% for 2020.